



BOULDER CITY BEERFEST!

PO Box 762, Las Vegas, NV 89125

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Enter the 2024 Boulder City Beerfest Poster Contest!

We need a new poster next year! What we're looking for is original artwork that represents the spirit of Boulder City's past, present or future, and the anticipation of a great Beer Festival!

Size Guidelines: We use a **12"x18"** poster, which will reduce to a **4"x6"** postcard. The artwork will also be used in the top frame of our **4"x9"** rack card, which we enlarge to an **8"x18"** poster. **Your artwork will be inserted into our frame in each size.** Samples showing the frame in each format are shown below.

The contest is open to the public, there's no entry fee, and you can enter as many times as you like. You don't have to be 21 to enter or win the contest, but you must be 21 to enjoy the beers at the festival! All levels of artistic ability in any medium will be accepted if **submitted as a 300dpi jpeg or pdf file.**

The First Place Winner will receive 4 BCBF'24 VIP tickets, 8 vouchers for the food trucks, and \$100 in cash. Total prize value is over \$500! The Second Place "Runner-up" Winner will receive 2 BCBF'24 VIP tickets and 4 food vouchers, and \$25 in cash. Total prize value almost \$300!

All posters will be on **numbered and on display at the BCBF Admissions tent Saturday, March 25th, 2023.** As a **People's Choice Award**, the winning entries will be selected by popular vote! **All ticket holders will be given a single ballot card and asked to pick their 2 favorites entries.** The ballot cards will be **collected until 4pm**, and the **winner announced at 6:45pm.** You do not have to be present to win.

Everyone who enters will be notified of the results by email that will include the winning posters. Then as we plan for year, **the 1st Place winner will be featured in all BCBF'24 advertising** including the website, rack cards, post cards and other print in the local media.

The Contest Entry Deadline is 11pm, Sunday, March 19th, 2023. For more information or to submit your entries email: contest@bouldercitybeerfest.com



Postcard
4" x 6"



Rack card
4" x 9"



Details Poster
8" x 18"



Graphic Poster
12" x 18"

To see this year's winning poster and last year's entries visit our website:
www.BoulderCityBeerfest.com