



BOULDER CITY BEERFEST!

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Enter the 2017 Boulder City Beerfest Poster Contest!

We want a new poster every year! What we're looking for is original artwork that represents the spirit of Boulder City's past, present or future, and the anticipation of a great Beer Festival!

Size Guidelines: We use a **12"x18"** poster, which will reduce to a **4"x6"** postcard. The artwork will also be used in the top frame of our **4"x9"** rack card, which we enlarge to an **8"x18"** poster. **Your artwork will be inserted into our frame in each size.** Samples showing the frame in each format are shown below.

The contest is open to the public, there's no entry fee, and you can enter as many times as you like. You don't have to be 21 to enter or win the contest, but you must be 21 to enjoy the beers at the festival! All levels of artistic ability in any medium will be accepted if **submitted as a 300dpi jpeg or pdf file.**

The First Place Winner will receive 6 BCBF'17 VIP tickets, 6 vouchers for the food trucks, and \$100 in cash. Total prize value is over \$500! The Second Place "Runner-up" Winner will receive 4 BCBF'17 VIP tickets and 4 food vouchers. Total prize value almost \$300!

As a **People's Choice Award**, the winning entries will be selected by the crowd at **Boulder Dam Brewery**, on **Saturday, March 11th, 2017.** In a special viewing event, all entries will be **numbered and on display at 5pm.** **Everyone attending will be given a single ballot card and asked to pick their 2 favorites entries.** The ballot cards will be **collected until 8pm**, and the **winner announced at 9pm.** You do not have to be present to win.

Everyone who enters will be sent an email that will include the winning artwork. **Both winning entries will be on display in the Admissions Tent at the festival.** Then next year, **the 1st Place winner will be featured in all BCBF'18 advertising** including the website, rack cards, post cards and other print in the local media.

The Contest Entry Deadline is 5pm, Thursday, March 9th, 2017. For more information or to submit your entries email: contest@bouldercitybeerfest.com



Postcard
4" x 6"



Rack card
4" x 9"



Details Poster
8" x 18"



Graphic Poster
12" x 18"

To see this year's winning poster and last year's entries visit our website:
www.BoulderCityBeerfest.com